



PULSE LAB KAMPALA LAUNCH EVENT PROGRAMME

*Mobilising the data revolution for Uganda's
sustainable development*

**THURSDAY 29, JANUARY 2014
GOLF COURSE HOTEL, KAMPALA**

Data Innovation Showcase

Guests are invited to explore the presentation screens to explore Pulse Lab Kampala's data innovation projects and activities, including:

- Leveraging news media, social media, community radio, and sentiment analysis to put people's voices at the centre of development
- Big data analysis to support mobile-based cassava disease monitoring
- Mobile phone data analysis to strengthen vulnerability mapping and early response to disease outbreaks
- New methods of analyzing satellite data to measure environmental and economic changes
- Highlights from Pulse Lab New York & Pulse Lab Jakarta

Presentations & Remarks

- Pulse Lab Kampala Manager, Dr. Paula Hidalgo-Sanchis
- UN Global Pulse Director, Mr. Robert Kirkpatrick
- His Excellency Dan E. Frederiksen, Ambassador of Denmark
- His Excellency Urban Andersson, Ambassador of Sweden
- UN Resident Coordinator in Uganda, Ms. Ahunna Eziakonwa-Onochie

Keynote Address by Guest of Honour

- Right Honourable Dr. Ruhakana Rugunda, Prime Minister of Uganda

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